
		TOROS UNIVERSITY					
		FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
2022-2023 ACADEMIC YEAR CURRICULUM FORM							
Department / Program	International Trade and Logistics	Course Code	MAN214				
		Course Title	Research Methods				
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring			
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective			
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English			
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS		
			3	-	5		
Instructor	Title, Name-Last Name		Assoc.Prof.Dr. Ayhan DEMIRCI				
	Contact Information		<a href="mailto:ayhan.demirci@toros.edu.tr">ayhan.demirci@toros.edu.tr</a>				
Information about Course	The aim of the course is to learn how to set up a statistical model and report the results by analyzing a sample problem statement. In this context, the application of some basic statistical methods through the SPSS package program will be emphasized.						
WEEKLY COURSE CONTENTS							
Week	Topics				Teaching Methods and Techniques		
1. Week	Basic Statistical Concepts				Synchronously		
2. Week	Some Probability Distributions (Binomial, Poisson, Hypergeometrik, Normal)				Synchronously		
3. Week	Some Probability Distributions (Binomial, Poisson, Hypergeometrik, Normal)				Synchronously		
4. Week	Estimation Theory				Synchronously		
5. Week	Estimation Theory				Synchronously		
6. Week	Survey and Preparing Survey				Synchronously		
7. Week	Hypothesis Theory (Decision Theory)				Synchronously		
Midterm (Explanation)*	Online Written Exam (weighted 20%)						
8. Week	Frequency Analysis and Graphs				Synchronously		
9. Week	Test of Normality and Test of Homogeneity				Synchronously		
10. Week	Parametric Test on SPSS				Synchronously		
11. Week	Parametric Test on SPSS				Synchronously		
12. Week	Nonparametric Test on SPSS				Synchronously		
13. Week	Regression Analysis and Correlation Analysis				Synchronously		
14. Week	Reporting and Reporting Examples				Synchronously		
Final (Explanation)**	Written Project Paper and Presentation (will be held on face to face and weighted 80%)						
Make-Up (Explanation)	Written Exam (will be held on face to face and weighted 80%)						
Select and explain in detail the teaching methods and techniques to be used in course.							
Synchronous	<input checked="" type="checkbox"/>	The way the course is taught (Face to Face/Online) may change if there is a different decision to be taken after the evaluation to be made by YÖK and/or the University. Courses will be taught online by connecting to <a href="mailto:lms@toros.edu.tr">lms@toros.edu.tr</a> . Especially since the project assignment and presentation, which will replace the final exam will be delivered in the last two weeks, it is important to participate in the course. Examination polling will be taken in these courses.					
Asynchronous	<input type="checkbox"/>						
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>						
Face-to-Face	<input type="checkbox"/>						
Other	<input type="checkbox"/>						
Other explanations for the effective and efficient conduct of the course							
Attendance***	70% attendance requirement.						
Course Resources	SPSS Uygulamalı Çok Değişkenli İstatistik Teknikleri (Şeref KALAYCI)						
Auxiliary Resources	Uygulamalı İstatistik II (Alaaddin Başar, Erkan Oktay)						
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via e-mail				
	Consulting Topics			Date	Time		
	No specific time for supervising			-	-		

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2022-2023 ACADEMIC YEAR CURRICULUM FORM						
Department / Program	International Trade and Logistics	Course Code	ITL236			
		Course Title	Production and Stock Management			
		Semester	<input type="checkbox"/>	Güz	<input checked="" type="checkbox"/>	Bahar
		Course Type	<input checked="" type="checkbox"/>	Zorunlu	<input type="checkbox"/>	Seçmeli
		Course Language	<input type="checkbox"/>	Türkçe	<input checked="" type="checkbox"/>	İngilizce
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	-	5	
Instructor	Title, Name-Last Name	Assoc. Prof. Ayhan DEMİRÇİ				
	Contact Information	<a href="mailto:ayhan.demirci@toros.edu.tr">ayhan.demirci@toros.edu.tr</a>				
Information about Course	The aim of this course; The basic concept of production is to get information about all production process processes such as production systems, efficiency, product design, demand forecasting, stock management, job analysis, capacity planning.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techn.		
1. Week	Basic Concept of Production Management			Synchronously		
2. Week	Production Systems			Synchronously		
3. Week	Productivity			Synchronously		
4. Week	Production Design			Synchronously		
5. Week	Demand Forecast			Synchronously		
6. Week	Technology Selection			Synchronously		
7. Week	Facility Location Selection			Synchronously		
Midterm (Explanation)*	Online Written Exam (weighted 20%)					
8. Week	Logistics Management			Synchronously		
9. Week	Capacity Planning			Synchronously		
10. Week	Stock Analysis			Synchronously		
11. Week	Work Analysis			Synchronously		
12. Week	Production Control and Planning			Synchronously		
13. Week	Quality Control			Synchronously		
14. Week	Production Models			Synchronously		
Final (Explanation)**	Written Project Paper and Presentation (will be held on face to face and weighted 80%)					
Make-Up (Explanation)	Written Exam (will be held on face to face and weighted 80%)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input checked="" type="checkbox"/>	The way the course is taught (Face to Face/Online) may change if there is a different decision to be taken after the evaluation to be made by YÖK and/or the University. Courses will be taught online by connecting to <a href="mailto:lms@toros.edu.tr">lms@toros.edu.tr</a> . Especially since the project assignment and presentation, which will replace the final exam will be delivered in the last two weeks, it is important to participate in the course. Examination polling will be taken in these courses.				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70% attendance requirement.					
Course Resources	Operation Research (Krajewski, Ritzman, Malhotra)					
Auxiliary Resources	Üretim Yönetimi (Bülent KOBU)					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via e-mail			
	Consulting Topics		Date	Time		
	No specific time for supervising		-	-		



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2022-2023 ACADEMIC YEAR CURRICULUM FORM

Department / Program	International Trade and Logistics	Course Code	ITL248			
		Course Title	International Transportation			
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		

Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	-	5

Instructor	Title, Name-Last Name	Prof.Dr. Köksal HAZİR
	Contact Information	<a href="mailto:koksal.hazir@toros.edu.tr">koksal.hazir@toros.edu.tr</a>

**Information about Course**  
The course material aims to explain and develop the basic requirements of International transport agreements, International air cargo transport, international road haulage, international rail transport, international maritime transport of goods, Freight Forwarder and combined transport.

WEEKLY COURSE CONTENTS

Week	Content	Mode
1. Week	International Transport and international agreements of transport	Synchronous
2. Week	Vehicles and capacities used in international logistics	Synchronous
3. Week	Types of delivery in international logistics	Synchronous
4. Week	Air transport	Synchronous
5. Week	Sea transport	Synchronous
6. Week	International Lines and Ports of SeaTransport,	Face to face - a Synchron
7. Week	Road transportation	Face to face - a Synchron
Midterm (Explanation)*	Online Exam (%20)	
8. Week	Rail transportation	Synchron
9. Week	Other types of transport	Synchron
10. Week	International combined transport and processes	Synchron
11. Week	Insurance and Security in logistics modes	Synchron
12. Week	Risk management in transport, Containers	Synchron
13. Week	Documents used in international transportation	Synchron
14. Week	Turkey's place in the EU Transport Policy and Regional Projects	Synchron
Final (Explanation)**	The final will be face to face (%80)	
Make-Up (Explanation)	The final will be face to face (%80)	

Select and explain in detail the teaching methods and techniques to be used in course.

Synchronous	<input type="checkbox"/>	lms.toros.edu.tr
Asynchronous	<input type="checkbox"/>	
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>	
Face-to-Face	<input checked="" type="checkbox"/>	
Other	<input type="checkbox"/>	

Other explanations for the effective and efficient conduct of the course

Attendance***	70% attendance requirement. It is essential to follow the lessons on the day and time. In this context; <u>watching the lessons later will not cover the attendance requirement.</u>		
Course Resources	Transportation: a supply chain management perspective. John J. Coyle, Robert A. Novack, Brian J. Gibson, Edward J. Bardi Çancı, Metin ve Erdal Murat, Uluslararası Taşımacılık Yönetimi Utikad Yayınları, 2013 and Academic papers.		
Auxiliary Resources	ADR Books (I-II) (Ministry of Transport and Infrastructure)		
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)	All questions and remarks are received via e-mail	
	Consulting Topics	Date	Time
	No specific time for supervising	-	-



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**2022-2023 ACADEMIC YEAR CURRICULUM FORM**

<b>Department / Program</b>	<b>Business, International Trade and Logistics, International Finance and Banking</b>	<b>Course Code</b>	ITL 244			
		<b>Course Title</b>	E COMMERCE			
		<b>Semester</b>	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		<b>Course Type</b>	<input type="checkbox"/> Compulsory	<input checked="" type="checkbox"/> Elective		
		<b>Course Language</b>	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		

<b>Grade</b>	<b>Please select from list</b>	<b>Course Credits</b>	<b>Theoretical</b>	<b>Practical</b>	<b>ECTS</b>
			3	0	5

<b>Instructor</b>	<b>Title, Name-Last Name</b>	Asst. Prof. Aslihan Yavuzalp Marangoz
	<b>Contact Information</b>	<a href="mailto:aslihan.marangoz@toros.edu.tr">aslihan.marangoz@toros.edu.tr</a>

**Information about Course**  
The aim of the course to explain the basic e-commerce issues with the actual cases.

**WEEKLY COURSE CONTENTS**

Week	Topics	Teaching Methods and Techniques
1. Week	Introduction to course	Synchronous
2. Week	E commerce concept, history	Synchronous
3. Week	Markets in E commerce	Synchronous
4. Week	Models of e commerce	Synchronous
5. Week	E marketing	Synchronous
6. Week	Consumer Behavior in electronic Markets	Synchronous
7. Week	E- relationships	Synchronous
<b>Midterm (Explanation)*</b>	<b>Online written exam (%20)</b>	
8. Week	Midterm exam	Synchronous
9. Week	E commerce standards	Synchronous
10. Week	E commerce applications	Synchronous
11. Week	Web site organisation	Synchronous
12. Week	Final project presentations	Synchronous
13. Week	Final project presentations	Synchronous
14. Week	Final project presentations	Synchronous
<b>Final (Explanation)**</b>	All final projects must be sent until 12.week. Students will be informed about the project during the courses. Students will present their projects in last 3 weeks.	
<b>Make-Up (Explanation)</b>	Make up projects will be given.	

**Select and explain in detail the teaching methods and techniques to be used in course.**

<b>Synchronous</b>	<input checked="" type="checkbox"/>	Interactive courses on our online system.
<b>Asynchronous</b>	<input type="checkbox"/>	
<b>Mixed (Synchronous + Asynchronous)</b>	<input type="checkbox"/>	
<b>Face-to-Face</b>	<input type="checkbox"/>	
<b>Other</b>	<input type="checkbox"/>	

**Other explanations for the effective and efficient conduct of the course**

<b>Attendance***</b>			
<b>Course Resources</b>	E commerce book, J. ReynoldsManzoor, A. (2010). E-commerce: an introduction. Amir Manzoor.		
<b>Auxiliary Resources</b>			
<b>Course Counseling</b>	<b>Consulting Management (Synchronous, Face-to-Face and others)</b>		
	<b>Consulting Topics</b>		<b>Date</b>
			<b>Time</b>
			Course hour



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2022-2023 ACADEMIC YEAR CURRICULUM FORM

Department / Program	INTERNATIONAL TRADE AND LOGISTICS	Course Code	MAN 206		
		Course Title	FUNDAMENTAL OF FINANCE		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name	Assist.Prof.Dr.Seda TURNACIGIL			
	Contact Information	<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a>			
Information about Course	In this course, information about business finance will be given.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics	Teaching Methods and Techniques			
1. Week	Introduction to Financial Management	Synchronous			
2. Week	Time Value of Money	Synchronous			
3. Week	Time Value of Money	Synchronous			
4. Week	Time value of Money	Synchronous			
5. Week	Break Even Point and Leverage	Synchronous			
6. Week	Source of Financing	Synchronous			
7. Week	General evaluation	Synchronous			
Midterm (Explanation)*	Online written exam (%20)				
8. Week	Risk and Return	Synchronous			
9. Week	Risk and Return	Synchronous			
10. Week	Capital Budgeting	Synchronous			
11. Week	Capital Budgeting-2	Synchronous			
12. Week	Financial Institutions	Synchronous			
13. Week	General Evaluation	Synchronous			
14. Week	General Evaluation	Synchronous			
Final (Explanation)**	Face to Face (%80)				
Make-Up (Explanation)	Face to Face (%80)				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	The lessons will be taught Synchronously in their own time.			
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom.			
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***					
Course Resources	Corporate Finance, 7th Edition by Stephen A. Ross (Author), Randolph W. Westerfield (Author), Jeffrey Jaffe (Author)				
Auxiliary Resources	Özün Akgüç "Finansal Yönetim" Avcıol Yayınları				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		Synchronous,Face-to-face		
	Consulting Topics		Date	Time	
	Students will be given counseling on lessons and other issues on a specific day and				
	The day and hour will be announced later.				



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**2022-2023 ACADEMIC YEAR FALL SEMESTER CURRICULUM FORM**

Department / Program	International Trade and Logistics / Business and Administration	Course Code	FLE 202		
		Course Title	ENGLISH IV		
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	

Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5

Instructor	Title, Name-Last Name	Öğr. Gör. Sena TEKELİ
	Contact Information	<a href="mailto:sena.tekeli@toros.edu.tr">sena.tekeli@toros.edu.tr</a>

**Information about Course**  
This is a theoretical course with 3 hours per week. It will be online (asynchronous) on LMS (school system). The students can study and work on the course topics through coursebook, videos, related materials. Spring term grade will be the total of midterm exam (%30), projects (%10) and final exam (%60).

**WEEKLY COURSE CONTENTS**

Week	Topics	Teaching Methods and Techniques
1. Week	Introductory Lesson, Explaining the Syllabus and Worksheet 1	Asynchronous
2. Week	New product development in practice	Asynchronous
3. Week	Intellectual property	Asynchronous
4. Week	Using the internet for marketing/ <b>Project 1</b>	Asynchronous
5. Week	Doing business online	Asynchronous
6. Week	Operations online	Asynchronous
7. Week	Managing across cultures	Asynchronous
8. Week/ Midterm (Expla	Written Exam / Online / <b>%30 of total Grade</b>	
9. Week	Exam Feedback/ Worksheet 2	Asynchronous
10. Week	Risk Management	Asynchronous
11. Week	Managing in difficult times	Asynchronous
12. Week	Managing change	Asynchronous
13. Week	Action planning	Asynchronous
14. Week	Project 2 <b>%10 of total Grade</b>	Asynchronous
15. Week	Final Exam**/ Face-to-face <b>%60 of total grade</b>	
Final (Explanation)**	Final exam will be written exam. / Face-to-face	
Make-Up (Explanation)	Make-up exam will be written exam. / Face-to-face	

**Select and explain in detail the teaching methods and techniques to be used in course.**

Synchronous	<input type="checkbox"/>	
Asynchronous	<input checked="" type="checkbox"/>	Course topics will be dealt through coursebook, videos and materials. Detailed information related to teaching methods and techniques is stated in the weekly course contents.
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>	
Face-to-Face	<input type="checkbox"/>	
Other	<input type="checkbox"/>	

**Other explanations for the effective and efficient conduct of the course**

Attendance***	Attendance will be kept during courses in the classrooms. Attendance rate in face-to-face education is 70%.
Course Resources	
Auxiliary Resources	Professional English in Use, Management. Cambridge, Arthur Mckeown & Ros Wright

Course Counseling	<b>Consulting Management (Synchronous, Face-to-Face and others)</b>		
	Consulting Topics	Date	Time
	The students can contact the instructor of the course during their regular weekly class hours. They can visit the instructor during office hours. They		
	The weekly assignments/homeworks will be sent to the instructor through LMS.		
	Projects will be sent to the instructor through LMS on due date.		